

vibrata chromodoris

415.846.7085

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Portfolio: <http://vibrata.com/design>

■ **VISUAL COMMUNICATOR • GRAPHIC DESIGNER • INTERACTIVE DESIGNER
FINE ARTIST • ILLUSTRATOR • BUSINESS IDENTITY MAGICIAN**

- Specialist in clean, engaging, high-impact designs with personality and vitality
- Create distinctive identities and strong logos that define branding and positioning
- Design web sites, web marketing, direct marketing, collateral and promotional materials
- Print or digital, online or off, email or snail mail, obsessed with clear visual communication
- Work in Adobe CS3 Illustrator, Photoshop, Dreamweaver, Flash; HTML, CSS, Java

VIBRATA CHROMODORIS DESIGN, SAN FRANCISCO, CA

■ **Owner/Graphic Designer**

July 2009 - present

January 2000 – December 2007

Freelance and contract work doing business identity, logo and character design, illustration, promotional print design, iPhone UI and web design for individuals, businesses and nonprofit groups.

Created logos, assembled branding guidelines, built and maintained web sites incorporating Flash animations. Designed business cards, print ads, flyers, tattoos, CD packaging, DVD menus, posters, T-shirts and all sorts of promotional materials for a very diverse clientele.

Representative client list:

CNET, Red Bull, BMG Music Canada, Opel Productions, Justworks, Gathering For Good, Okeanos, DanceSafe National, FlowToys, The Rhythm Society, Shape of the Earth, Biocom Japan, Magnetic Presence, Spotworks, Empty Space Productions, The Collaborative Way, Corpus Collusion, Avalon Springs

■ **BLEU MARKETING SOLUTIONS, SAN FRANCISCO, CA**

Senior Graphic Designer/Interactive Designer

www.bleumarketing.com

December 2007 – June 2009

Bleu is a 20-person dynamic, full-service direct marketing agency that creates integrated media programs to build brands for clients like Hewlett Packard, Logitech, Cisco, Pitney Bowes and Lynda.com.

Reporting to the Creative Director and President, worked on projects ranging from logos to landing pages, flash banners to full websites, and print ads to corporate brochures. Re-branded Bleu Marketing with a new logo, Award-winning web layout and interface; created a distinctive interactive character, Basil "Bo" Bleu. Oversaw work of junior designers.

■ **EDUCATION:**

Honors Bachelor of Fine Arts in painting/studio art 1992

Lakehead University, Thunder Bay, Canada

■ **HONORS / AWARDS:**

2008 W3 Awards - Self Promotional Website - www.bleumarketing.com

Mr. and Mrs. James MacAllan Munro Family Memorial Prize for Visual Arts - Lakehead University

Lakehead University Student Union Purchase Award

Award for Academic Excellence - Lakehead University

Dean's Award for Academic Achievement - Confederation College